



Brand Ambassador

WELCOME PACKET

HEY GIRL HEY

Welcome to the Looking Good Girl Brand Ambassador Program!

We're so excited to have you join our growing community of confident women who inspire others to embrace their beauty.

Looking Good Girl was founded in 2020 in Birmingham, Alabama, with one mission: to help women look good, feel good, and embrace their confidence every day. From shapewear to lifestyle wear, we're not just a brand — we're a movement of empowerment, self-love, and transformation.

As an LGG Brand Ambassador, you'll be representing real women with real stories, helping others see that confidence is sexy — and achievable for everyone.

Renee





ABOUT LOOKING GOOD GIRL



**More Than Shapewear.
A Movement of Empowerment.**

From shapewear and lingerie to post-op solutions, activewear, and shapewear dresses — every piece is designed to celebrate curves with comfort, support, and style.

We are proud to create products that empower women to feel their best, blending quality craftsmanship with body-positive energy that shines through every design.

"Every body deserves to look good and feel even better."



MISSION

To empower women to look and feel their best daily by creating high-quality shapewear and apparel that blend comfort, style, and confidence.



VISION

To become the leading shapewear and lifestyle brand that inspires women worldwide to embrace their beauty, own their confidence, and live boldly.



WHY BECOME A BRAND

AMBASSADOR?

- **Earn Commissions** — Get rewarded for every sale using your unique code.
- **Early Access** — Be the first to try and promote new collections.
- **Exclusive Recognition** — Get featured on LGG socials, newsletters, and our site.
- **Confidence & Community** — Join a supportive sisterhood built on empowerment.



ONYX – LEVEL I

- 10% discount code for your followers
 - 30% OFF LGG products for personal use
 - 10% kickback on sales (via your code)
 - 1–10 verified sales
-

OPAL – LEVEL II

- 15% discount code for your followers
 - 35% OFF LGG products for personal use
 - 14% kickback on sales
 - 11–20 verified sales
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MAGENTA – LEVEL III

- 15% discount code for your followers
- 40% OFF LGG products for personal use
- 16% kickback on sales
- 21+ verified sales
- 1 FREE LGG item every 6 months
- Special birthday gift



AMBASSADOR RESPONSIBILITIES

To keep things authentic and effective, ambassadors agree to:

- Post 2-3 times per month featuring LGG shapewear.
- Tag @[lookinggood_girl](#) and use #LookingGoodGirl #ConfidencelsSexy.
- Include your discount/referral code in captions or bio.
- Engage with LGG content (like, comment, share).
- Maintain brand positivity and alignment.
- Participate in special challenges or campaigns.





POSTING RULES & BRAND GUIDELINES

DO:

- Be authentic — confidence over perfection.
 - Use high-quality, well-lit photos or reels.
 - Show real results, real bodies, and real confidence.
 - Represent our products honestly and positively.
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DONT:

- Post negative or explicit content.
- Promote competitor shapewear in ambassador posts.
- Alter LGG logos or imagery.
- Disclose unreleased information or products.

Include proper tags and disclosure (e.g., “#ad” or “#sponsored”) when sharing sponsored content.

PERKS & REWARDS

Exclusive Discount Codes

Get up to 40% off LGG products for yourself.

Commission on Sales

Earn 10–16% on every sale made with your discount code.

Free Products

Receive items for reviews, campaigns, or milestones.

Spotlight Features

Get featured on our social media and website.

Events & Campaigns

Join exclusive photoshoots, pop-ups, and ambassador-only challenges.

Recognition Rewards

Celebrate milestones, birthdays, and top content creators monthly!





HOW TO GET STARTED

- Sign & Return your ambassador contract (link provided via email).
- Follow & Engage @[lookinggood_girl](#) on IG and all socials.
- Receive your personalized discount code and starter guide.
- Start Posting and track your sales via your code!



SUPPORT & CONTACT



NEED HELP OR WANT TO SUBMIT CONTENT FOR CAMPAIGNS?

We've got your back



lookinggoodgirl20@gmail.com



lookinggood_girl

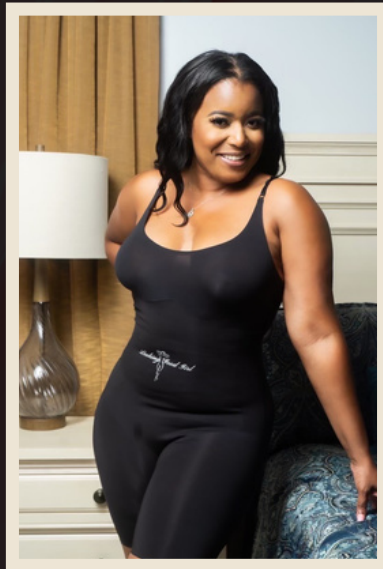


www.lookinggoodgirlstore.com





THANK YOU



Your voice, confidence, and creativity inspire women around the world.
Let's keep spreading the message that every woman deserves to look good and feel even better.

TOGETHER, WE TURN CONFIDENCE INTO A MOVEMENT.